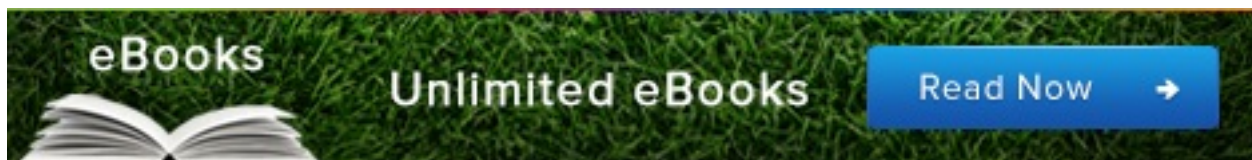
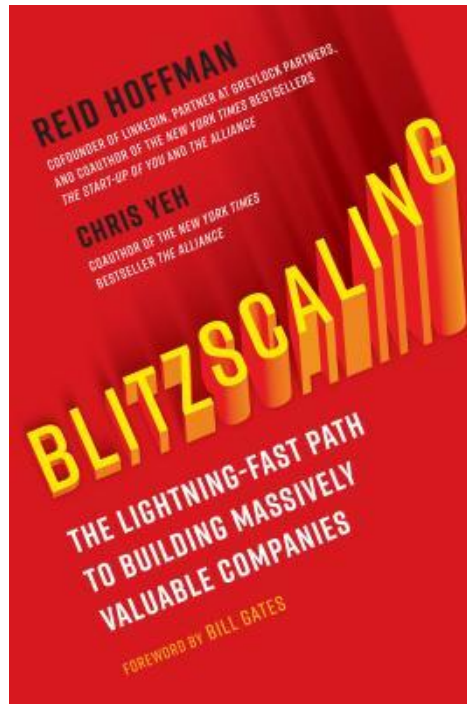


# Lire des livres electroniques Blitzscaling: The Lightning-Fast Path to Building Massively Valuable Companies

By Reid Hoffman



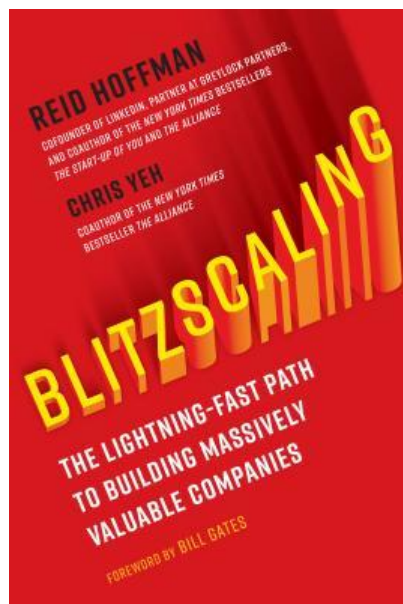
## Books Details

Author : Reid Hoffman Pages : 336 pages Publisher : Currency  
Language : ISBN-10 : 1524761419 ISBN-13 : 9781524761417

## Books Descriptions

Foreword by Bill Gates LinkedIn cofounder, legendary investor, and host of the award-winning Masters of Scale podcast reveals the secret to starting and scaling massively valuable companies. What entrepreneur or founder doesn't aspire to build the next Amazon, Facebook, or Airbnb? Yet those who actually manage to do so are exceedingly rare. So what separates the startups that get disrupted and disappear from the ones who grow to become global giants? The secret is blitzscaling: a set of techniques for scaling up at a dizzying pace that blows competitors out of the water. The objective of Blitzscaling is not to go from zero to one, but from one to one billion - as quickly as possible. When growing at a breakneck pace, getting to next level requires very different strategies from those that got you to where you are today. In a book inspired by their popular class at Stanford Business School, Hoffman and Yeh reveal how to navigate the necessary shifts and weather the unique challenges that

You Can Get This Books By Click Link/Button In Below .



/

<https://includger.com/?book=1524761419>